## Dr. George E. Kirtley

Indianapolis, Indiana

### ASK DR. KIRTLEY

WHAT CAN PATIENTS DO TODAY TO PRESERVE THE BEAUTY OF THEIR SMILE FOR TOMORROW?

Many people don't realize that the smile has two components—esthetics and functionality. While beauty is important, so is the unseen aspect of functionality, which gives patients the ability to use their smiles. It's therefore important to consider esthetic appeal, as well as oral health.

# WHAT DOES A CONSULTATION WITH YOU INVOLVE?

The consultation is the most critical element in establishing a great relationship with the patient. It provides the opportunity for the patient to meet me and my staff, and to first ask, "Am I going to be comfortable with these people providing my care?" Most patients have researched me through the Internet prior to coming in, so they know what my credentials are. Our consultation is simply about educating the patient on all the possibilities to enable them to make an informed decision on their proposed treatment. It is about giving the patient choices.

WHAT ACCOMPLISHMENT ARE YOU MOST PROUD OF?

I think that would be having the distinction of being Accredited by both the American Academy of Cosmetic Dentistry and the British Academy of Cosmetic Dentistry.

### **Effective communication**

"I have always felt that the greatest form of communication is a beautiful smile. It provides confidence, promotes self-esteem and represents excellent health," says Dr. Kirtley. This is the philosophy that Dr. Kirtley and his staff represent not only in themselves but in the many smile makeovers they have created. Dr. Kirtley's regular involvement with plastic surgeons in the design of facial makeovers establishes him as having a full understanding of the components of a beautiful smile, as well as the anatomy of the entire face. "The significant impact the smile has on facial esthetics is profound. A beautiful smile can stand alone—a face without a beautiful smile will always want for it."

### CASE STUDY





### **NEW-FASHIONED DENTISTRY**

Creating balanced alignment of teeth through porcelain veneers and gum tissue contouring procedures, and designing a smile that is specific to the age and gender of this patient resulted in an esthetic enhancement that looks natural and is functionally beautiful. This case was completed in two appointments in less than three weeks.

# "Envision A Smile predicts what you'll look like after a makeover"

CURRENTLY THE ONLY DENTIST IN INDIANA TO BE AN ACCREDITED MEMBER OF THE AMERICAN ACADEMY OF COSMETIC DENTISTRY (AACD), DR. GEORGE E. KIRTLEY CAN LEGITIMATELY CLAIM DISTINCTION SHARED BY NO OTHER IN HIS STATE. WITH 27 YEARS OF EXPERIENCE, THE TEAM DENTIST FOR THE INDIANA PACERS ALSO HAS THE TITLE OF SENIOR CLINICAL INSTRUCTOR OF THE AESTHETIC ADVANTAGE PROGRAM IN NEW YORK, LONDON AND PALM BEACH, FLORIDA.

### MEET THE EXPERT

# Dr. George E. Kirtley

### SERVICES OFFERED

Complex Restorative Dentistry Cosmetic Smile Imaging Esthetic and Restorative Dentistry for All Ages

### ABOUT DR. KIRTLEY

### WHAT IS ENVISION A SMILE?

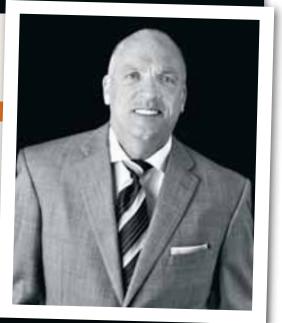
It's an imaging software program that allows patients who are considering cosmetic dentistry to preview what their intended smile would look like before deciding on treatment.

### WHAT ARE SOME OF YOUR FAVORITE PASTIMES?

I play the blues harmonica and write during my free time—they are two of my biggest passions.

### DO YOU PERFORM ANY PRO BONO WORK?

Giving back is very important to me, which is why I have chosen to align myself with the American Academy of Cosmetic Dentistry's Give Back a Smile program.



DOCTOR OF DENTAL SURGERY

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To learn more about the practice visit smilesbygeorge.com